

# Tim Baggaley – curriculum vitae

I have worked in magazine publishing since 1989 – as a journalist, editor and designer – on a wide variety of both consumer and business-to-business journals. I have been working freelance since January 2003 in both printed and electronic media including magazines, websites, direct marketing, directing and producing feature photography, writing, sub-editing and proofing.



## Skills

My experience in publishing covers all aspects of creation and production bar the selling of ads. Specifically:

■ **Design & production:** I have exhaustive experience with page make-up clients Quark Xpress and InDesign and all the usual artworking associates including Photoshop and Illustrator, in both conventional and full digital workflows;

■ **Photography:** I'm experienced in shooting and directing photography on location and in studio, from cars and models for features, to news and event reporting;

■ **Writing:** My writing includes lifestyle, news, event and race reporting, personal and business profiles and technical articles. I proof and sub-edit, write poetry for my own pleasure and pride myself on knowing the correct application of apostrophes and that cricket is cancelled 'owing to' bad weather, not 'due to', and

■ **Programming:** I build websites using a mixture of Dreamweaver and hand-coding.

## Employment history

- January 2003 – present I am currently working freelance in graphic design for print and web, art directing photography and writing for magazine features.
- October 2000 – January 2003 Production editor at the Daily Mail Group looking after the design and production of two monthly business-to-business titles; *Dredging and Port Construction* and *Safety at Sea International*. I was also responsible for the bimonthly *Asia Pacific Rail*, up until its sale in 2001. My responsibilities included design and layout, picture research and production management of the magazines plus their marketing and promotional material.
- June – October 2000 Freelance feature writing, largely for Kelsey Publishing's *Jaguar Monthly* magazine. This entailed generating ideas, researching, interviewing and photographing for lifestyle and technical features. Commissioned to report on the Labour Party 2000 conference by the Labour Party. This included news reporting for conference daily newspaper as well as features for the party's magazine; *New Labour*.
- 1993 – June 2000 Employed by Kelsey Publishing. From August '98 as feature writer and editor for *Jaguar Monthly* magazine (circulation ~40K) covering the aforementioned feature writing duties plus sub-editing and layout. From 1993 to 1998 I was editor of *Custom Car* (circulation ~20K). This involved managing all aspects of editorial production from originating ideas and writing, ghost writing, sub-editing, through design and layout to proofing, passing for press, budget and schedule management, promotional activity and long term publishing strategy. I worked with a small team and many freelance writers and photographers. I took a hands-on approach to both the design and photography of the magazine, including directing and producing location and studio shoots, and working on page design both directly and side-by-side with designers and art editors.

- 1990 – 1993 Employed by Link House magazines as deputy editor on *VolksWorld* magazine for approximately 18 months, then a little over a year in the same position on *Custom Car* magazine, prior to its move to Kelsey Publishing. The work covered all of the aspects of editorial production detailed above, short of budget management.
- 1989 – 1990 First full-time publishing job was as editorial assistant on the monthly business-to-business title; *The Publisher*, for Macro Publishing. Working as the editor's righthand man in a team of just two, the job was a crash course in magazine publishing including writing, interviewing, sub-editing and 'lick and stick' page design and layout, followed by the switch to DTP.

## Education

- 1985 – 1989 University of St Andrews. 2:1 BSc (hons) degree
- 1982 – 1985 Derby College of FE. A-levels; biology (A), chemistry (B), physics (D), biology S-level (U). O-levels; art (C), biology (A), chemistry (A), maths (A), physics (A)
- 1981 – 1982 Miami Palmetto Senior High School. Graduated 10th grade
- 1980 – 1981 Miami Palmetto Junior High School. Graduated 9th grade
- 1976 – 1980 Allestree Woodlands Comprehensive. O-level; English (C)

## Interests

- **Dancing:** I'm an enthusiast of partnered, social dance from Viennese waltz to jive, particularly Ballroom & Latin, Argentine Tango and Swing-Jazz. I social dance several nights a week, teach and perform in cabaret;
- **Theatre:** I enjoy play-reading and theatre-going and act for film and television including the films *Shaun of the Dead* (dir. Edgar Wright), *The Magic Flute* (Kenneth Branagh) and *Atonement* (Joe Wright); and
- **Writing and photography:** I write and recite poetry and have had a modest amount of my verse published. I also enjoy photography, in particular, photographing dance.

## References

References available on request.

## Contact

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